



# Daniel Diaz

UX UI Designer - Product Designer

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Currently Tenerife - Spain

## About Me

I am a UI/UX designer with **+4 years** of professional experience in the field **as a Product Designer**. My expertise lies in conceptualizing and designing engaging software products that are highly functional. With strong problem-solving abilities and creative skills, I am able to deliver effective solutions that satisfy the needs of both the customer and the end-user. **Grid Maniac**.

## Featured experience



### Trip Ventures | Product Designer

2021 - Present

Throughout my career in product design, I have been involved in the entire creative process, from conceptualization and branding to wireframing and designing most of the company's products, primarily focused on the hospitality and OTA (Online Travel Agency) sectors.

At [Trip Ventures](#), I contributed to the development of multiple products, including [Andiago](#), [Nicer](#), [HYP3R](#), and [Xzerta](#), playing a key role in shaping their design and user experience. My work spanned from defining product needs and creating intuitive design systems to leading UX/UI strategies that enhanced engagement and usability.



### WeCare by Sharecare | Product Designer

2023 - August 2024

I joined the team when the product was already in development and took on the responsibility of leading its design, focusing on its evolution and maintenance. During this time, I optimized the design system to ensure consistency and scalability, refining the interface and user experience based on business needs.

Later, I led a complete product redesign, aligning it with its new business model and strategic goals. My work centered on enhancing usability, optimizing conversion rates, and ensuring the platform could scale without compromising the user experience.

## Portfolio

[moshlab.digital](#)

## Skills

### UX/UI

Design Thinking

User Research

Visual Design

Prototyping

Motion Design

Heuristic Evaluation

Usability Testing

Design System

Atomic Designs

### Programming

JavaScript

React JS

Html - Css

Blender

Visual Studio Code

### Softwares

Figma

Adobe Photoshop & Illustrator

Spline

Blender

Visual Studio Code

## Studies

Coderhouse | UX/UI Design career

March 2022 - September 2022

Platzy | UX/UI Design course

2021

## Languages

English - Conversational

Spanish - Native